

Professional Photographers of Hawaii P. O. Box 2891 Honolulu, Hawaii 96802



Willard Poindexter

General Meeting-next Wednesday, July 18, 7 pm. at Aloha Professional Imaging



July 2007 www.PPHawaii.org

July's General Meeting at ALOHA PROFESSIONAL IMAGING

Wednesday, July 18, at 7 pm.

Alex Chong & Sandy Lin





## ALOHA PROFESSIONAL IMAGING

is located in the Market City Shopping Mall, next to the Fernandez Fun Factory. There is lots of parking, additional parking can be found at the back lower level facing Kaimuki High School.

Alex Chong has been an active member of PPH for many years and has provided many of his services to our members.

Alex and Sandy have their main processing lab in Waikiki, at 438 Hobron Lane, investing with the latest Fuji Frontier laser printers.

## **JUNE'S Print Competition results**

are posted in the Members' Events gallery, www.PPHawaii.org

### More than 80 entries were entered!

Images were either Electronic files, paper prints or albums.

27 GOLD and 26 SILVER corners were awarded!

James Anshutz recoreded the highest single score of 86 points for his 'Ship of State' entry. James won the top prize, A "Full Day Work Shop" with Master of Photography, Claude Ayakawa.

Remember to keep tally of your merits for your own PPH Fellowship degree. Green Fuji Photo lanyards were given away to present entrants that evening.

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### October's MODEL Shoot-Out

## **Everyone is Invited!**

**Patrick Delos Santos** is organizing this all day event to photograph 4 great models on location, October 28, Sunday. Patrick was May's speaker at the General Meeting, and he'll be applying some of the techniques demonstrated from his program. Then everyone will have the opportunity to create their own images with these models.

DIGITAL or FILM, it's your choice of ammunition. Lunch and refreshments will be included. The location will be on the Kaneohe side of the island on an exclusive private property. Shoot out fee will be announced at a later date.

Participation in this event will earn you one PPH Fellowship merit *AND* a \$5.00 credit towards the PPH Christmas Dinner Party in December.





## Welcome- NEW MEMBERS

Michael Ang Sherry Nozawa James Anshutz Willard Poindexter Dean Nagano Nick Pugay Patrick Delos Santos



Michael Ang

#### Dear PPA Member.

"Can you believe that a client called and told me about copying their family photo?"

Similar calls are often made to our Copyright & Government Affairs Department. In fact, we received many last week, reminding me again that many consumers just don't understand. Perhaps they simply don't connect the wonderful photos you created with US Copyright Law protection.

Many clients don't understand that your images are protected from reproduction...even if there is a clause in your contract (see the sample contracts in the Members Only area of www.ppa.com). Protecting your rights often means supplying some client education. And we can help with that!

\* Make sure your photos have a visible copyright notice, including your own contact information. A good notice might include:

© ABC Studio 2007
Anytown, USA
Images are protected by US Federal Copyright Law.
It is illegal to copy, scan or reproduce without
the permission of ABC Studio
phone number email address/web site

- \* Use PPA's Copyright Inserts (available from the Service Center) as an enclosure with previews, albums and other finished work. As a PPA member, you can download a copy and reproduce it yourself at http://www.ppa.com/i4a/pages/index.cfm?pageid=65 (Members Only Download area), or our Service Center will be happy to send you a sample package.
- \* Check out additional ideas and information in the Copyright section of the Members Only Download area.
- \* Here's some more good news: the Copyright Alliance, of which PPA is an active member, is rolling out public educational materials to increase copyright awareness.

As always, we stand ready to assist you, our member, if your work is infringed. From dealing with clients to contacting a copyright infringer, PPA will be there on your side. It comes with membership.

Sincerely,
Al Hopper
Director of Membership, Copyright & Government Affairs



PROFESSIONAL PHOTOGRAPHERS OF HAWAII

## 'Partners for Your Business'



"Success through Your Professionalism"

For Information & Applications for either membership- contact Dwight Okumoto-591-9044

## Solid Koa Wood PPH business card holders



**David Taylor** and **Sylvia Botza**, had these treasured custom made box for our members. The boxes are made of solid Koa wood, sized to fit your business cards. It is large enough to place on your desk and small enough to confortably fit into your pocket.

The PPH logo is laser etched onto its top cover.

David will explain how you could receive your own business card holder at futurre meetings.

## **August is Print Competition Month!**

August was selected by the print committee due to the upcoming deadline for PPH's Annual State's Print Competition in September. Entries for the state competition will be 16x20" mounted prints. No digital files will be accepted. Detailed information and additional

rules will be announced at July's General meeting.

August's General Meeting will be at the Fuji Photo Hawaii headquarters, in Waipahu.



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Raymond Young -Silhouette

## Have you seen these photos in the Weather Report?

PPH members **Dean Nagano** and **Dwight Okumoto** have been submitting weather related images to GUY HAGI's KGMB News television weather report.





Dean Nagano



**Dwight Okumoto** 

Plan your schedule for September's

## **Photoshop Digital Seminar!**

Hands-On Workshop! A Full Day!



Many of your Digital question will be covered. You'll get to understand the Basics, and Advanced Techniques used by professional photographers.

Who should attend- Professional photographers that are using digital as their primary image capture, film users come for the lunch.

Exact date, Location, Time, and cost will be updated soon!

This event will earn you one PPH Fellowship merit AND a \$5.00 credit towards the PPH Christmas Dinner Party in December.



## Your Member's Only web site- www.PPHawaii.org

PPH's webmaster Rob, has been reporting an increase in the activity level from our Member's Gallery.

Guidelines and Hints to keeping your gallery interesting: Update your gallery by adding NEW images regularly, Remove images that have been posted over a period of time, Post images that reflect your best work, Images should conform to the highest standards and quality of the industry and our community, and keep the number of images in your gallery to a reasonable and interesting level. Give your gallery a Fresh Look and maintain it regularly.



King Digital Service is offering 16x20" Custom printing King Digital Service for competition quality for \$24.00! Competition prints do require more specialized printing for judging lights. King Photo has the experience and knowledge for what judges are looking for in large format printing.

627 South Street 524-6400



## June's Judges

David Taylor, M. Photog., CPP., F-PPH. Wilber Bergado, M. Photog., CPP., F-PPH. Claude Ayakawa, M. Photog., Cr. F-PPH.

Derwin Hayashi, Cr., F-PPH.

### **Scorers:**

Kay Okumoto, Cr. F-PPH.

Paul Sakai, F-PPH.

## **Jury Foreman**

Dwight Okumoto, M. Photog., M. Artist., M. El., Cr., CPPS., API., F-PPH.





Alex Chona Sandy Lin Wendy Chona **Edmond Chong** 



# TheBusiestGuyInTown!

Are you able to run your daily photography business, open a gallery viewing in Chinatown and be at another gallery showing in the same night, prepare prints for PPA's National

Competition Print deadline, enter PPH's print Competition, building his up





#### July's General Meeting

July 18, 7 pm.-Alex and Sandy Lin Chong, Host Aloha Professional Imaging Market City Shopping Mall -next to Fun Factory 2919 Kapiolani Blvd. 735-8488

#### **UPCOMING EVENTS**

August- Quarterly Print Competition, at Fuji Photo Hawaii

September- General Meeting -TBA

September- DIGITAL WORKSHOP! Hands-On Seminar! Lunch included

October 28, Sunday -Photo Shoot-Out!- Patrick Delos Santos. Chairman--Live Models. Lunch, on Location

November- General Meeting at Fuji Photo Hawaii, Quarterly Print Competition

December 2, 2007- PPH Christmas Party, Oahu Country Club, Nuuanu, Pali

## **LAST CALL for your Shirts! PPH association Polo Shirts**

### **PPH Custom Embroidering**

Bring your own shirts to July's meeting. You

have a choice of including the Fuii Professional or Kodak Professional graphic embroidering along with the PPH logo with your shirts. Each logo cost is \$5. Contact Kay for specifics:591-9044

